

January 1, 2018-December 31, 2023
Wenatchee Valley College Strategic Plan Goals and Objectives

Educational Achievement	Support for Learning	Responsiveness to Local Needs	Diversity & Cultural Enrichment	All Core Themes
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- **Goal 23.1:** Wenatchee Valley College will foster an environment where students reach their educational goals and direct their own futures.
 - **Obj 23.1.1:** Increase five-year student program completion and transfer rates.
 - **Obj 23.1.2:** Expand student learning community opportunities.
 - **Obj 23.1.3:** Provide technology as a foundation for students to succeed in and adapt to a changing world.
 - **Obj 23.1.4:** Support current and expand future baccalaureate opportunities at Wenatchee Valley College.
 - **Obj 23.1.5:** Integrate “soft skills” for students into college-wide student learning outcomes and across the curriculum.
 - **Obj 23.1.6:** Support the development of faculty to become leaders in their fields.
 - **Obj 23.1.7:** Create faculty and staff teaching communities to support collaboration and improve student outcomes.

- **Goal 23.2:** Wenatchee Valley College will support students through a holistic approach which effectively admits registers, advises, mentors and retains students.
 - **Obj 23.2.1:** Increase student-to-student mentoring programs.
 - **Obj 23.2.2:** Improve student orientation.
 - **Obj 23.2.3:** Develop and require student college success gateway courses for all students.
 - **Obj 23.2.4:** Support the full implementation of a one-stop student service experience.
 - **Obj 23.2.5:** Increase the quality of faculty advising and educational planning.
 - **Obj 23.2.6:** Continued advancement and use of multiple means of assessments for placing students in English and Math courses.

- **Goal 23.3:** Wenatchee Valley College will be a responsive cultural and educational hub through proactive outreach and community partnerships.
 - **Obj 23.3.1:** Increase online offerings and access options to accommodate time and place restrictions for students.
 - **Obj 23.3.2:** Wenatchee Valley College will seek to maintain a level of technology to meet community needs.
 - **Obj 23.3.3:** Provide greater internship and job shadowing opportunities for students in the community.
 - **Obj 23.3.4:** Provide responsive curriculum and programs for the community.
 - **Obj 23.3.5:** Increase college outreach through traditional and non-traditional sources to reach underserved segments of the community.

 - **Obj 23.3.6:** Provide clear evidence throughout the district of the college’s presence and role in the community.

■ **Obj 23.3.7:** Develop a coherent plan to accurately assess community needs.

■ **Goal 23.4:** To achieve equity, Wenatchee Valley College will become a more inclusive, diverse and culturally rich institution that establishes a thoughtful and respectful learning environment.

■ **Obj 23.4.1:** Double international enrollment.

■ **Obj 23.4.2:** Create a college-wide diversity strategic plan.

■ **Obj 23.4.3:** Strive to increase the diversity of our faculty to more closely reflect our diverse students and the community.

■ **Obj 23.4.4:** Develop an inclusive working environment to support and retain diverse faculty and staff.

■ **Obj 23.4.5:** Use universal design principles to make Wenatchee Valley College fully accessible.

■ **Obj 23.4.6:** Increase diversity course offerings and implement a diversity requirement for program completion.

■ **Obj 23.4.7:** Improve college relationships among faculty and staff to support open, respectful and inclusive discussions on diversity.

■ **Goal 23.5:** To support student learning, Wenatchee Valley College will be efficient, transparent and accountable through deliberate, collaborative and sustainable alignment of resources.

■ **Obj 23.5.1:** Fund a grant coordinator position to broaden funding sources and increase institutional capacity.

■ **Obj 23.5.2:** Enhance partnership with Wenatchee Valley College Foundation to grow community financial support.

■ **Obj 23.5.3:** Develop transparent, stakeholder-built budgets that are informed by data.

■ **Obj 23.5.4:** Create efficiencies through application of technology and automation.

■ **Obj 23.5.5:** Enhance enterprise technology to meet Wenatchee Valley College's needs first.

■ **Obj 23.5.6:** Build, equip and maintain sustainable facilities that are focused on student learning and success.

■ **Goal 23.6:** Wenatchee Valley College will promote a climate of ongoing improvement based on its mission, core themes and college wide student learning outcomes.

■ **Obj 23.6.1:** Use technology to widely distribute data on student success at all levels to college stakeholders.

■ **Obj 23.6.2:** Full participation of those in instruction and non-instruction at Wenatchee Valley College in collecting, analyzing, reporting and formulating improvements centered on college-wide student learning outcomes.

■ **Obj 23.6.3:** Effectively communicate Wenatchee Valley College improvement efforts to internal and external stakeholders.